

Robert L. Shepherd, MS, CMI, Fellow AMI

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Education

Graduated with honors from the Medical Illustration Graduate Program, Medical College of Georgia, 1980. M.S. in Medical Illustration.
Graduated with honors from the University of North Carolina at Greensboro, 1978. B.F.A. in Painting and Print Making, Minor in Biology.

Professional Experience

President and CEO of MediVisuals, Inc., October, 2013 to present.

Vice President and Director of Eastern Region Operations of MediVisuals, Inc., 1993 to 2013.

Board of Directors of MediVisuals, Inc., 1995 to present.

Director of Medical Illustration, National NeuroRehabilitation Consortium, Inc., Richmond, Virginia, December 1994 to 1999.

Senior Medical Illustrator and Art Director of MediVisuals, Inc., Eastern Regional Office in Richmond, Virginia, 1990 to 1993.

Quality Control Specialist and Technical Advisor for Legal Arts, Eastern Regional Office in Richmond, Virginia, 1991 to 1993.

Contract Illustrator for MediVisuals Inc., 1986 to 1989.

Instructor, "Anatomy for the Artist", Virginia Commonwealth University, Richmond, Virginia, Fall Semester, 1986.

Medical Illustrator, Director of Illustration Dept, McGuire Veterans Administration Medical Center, Richmond, Virginia, 1980 to 1989.

Certification

Board Certified Medical Illustrator by an AMA approved and AMI initiated certification program, since first instituted in 1992 to present.

Recent Publications

Article: "3D Printing," Randall Scarlett, Charles Monnett, and Bob Shepherd. *Trial Magazine*, December 2015, 49-52.

Chapter: "Basic Medicine and Anatomy for the Personal Injury Lawyer," Schosheim, Peter M., MD, FACS, and Shepherd, Robert, MS, CMI, FAMI, *Anatomy of a Personal Injury Lawsuit, Fourth Edition*, John F. Romano (Ed), Portland, Trial Guides, LLC and the American Association for Justice, 2015.

Recent Lectures

FJA Workhorse Seminar, Orlando, FL, February 2017, *Understanding & Explaining the Science of "Mild" TBI Cases: What You Need to Know to Avoid Turning Away a Seven Figure Case.*

VTLA Advanced Auto Retreat, Charlottesville, Virginia, July 2015, *6 A Picture Speaks a Thousand Words.*

FJA Workhorse Seminar, Orlando, FL, March 2016, *Show and Tell: Effective Strategies for Using Demonstrative Aids to Prove Damages.*

VTAJ, Burlington, Vermont, November 2015, *Creating Powerful Liability and Damages Visuals for Cases of all Sizes and Every Budget.*

IB Summit, Miami, Alabama, October, 2015, *Learning About MediVisuals: An Overview of New Options in Demonstrative Evidence.*

Southern Alabama Trail Lawyers Association, Mobile, Alabama, October, 2015, *Medical Demonstrative Evidence for the Routine Personal Injury Case.*

Association of Medical Illustrators Annual Conference, Cleveland, Ohio, July 2015, *Trends in Medical-Legal Illustration.*

VTLA Advanced Auto Retreat, Charlottesville, Virginia, July 2015, *Adding Value to the Everyday Case with Demonstrative Evidence.*

APITLA National Interstate Trucking Conference, St. Louis, Missouri, May 2015, *Advances in Medical Imaging: New Options for Demonstrating Plaintiff Injuries.*

O.A. Parkes Symposium & International Student Conference, Augusta, Georgia, March 2015, *Medical Legal Illustration: Medical Graphics Opportunities Beyond Trial and on Industry Panel.*

FJA Workhorse Seminar, Orlando, FL, February 2015, *Technological Advances in the Development and Presentation of Visuals for Mediation and Trial.*

FJA Workhorse Seminar, Orlando, FL, February 2015, *Demonstrating Your Case to the Jury – Creative and Innovative Demonstrative Aids in TBI Cases.*

Southern Trial Lawyers Fall Conference, Asheville, NC, September 2014, *Demonstrating Your Case to the Judge and Jury through "Strategic Visualization".*

Connectionology Seminar, August 2014, Dallas, TX, *Using Technology to Develop and Present Compelling Visuals for Mediation and Trial.*

Central Florida Trial Lawyers Conference, Orlando, FL, August 2014, *Technological Advances in the Development and Presentation of Visuals for Mediation and Trial.*

Professional Memberships

Professional Member of the Association of Medical Illustrators, 1984 to present. Fellow, Association of Medical Illustrators, 2009.

The Aletheia Institute, Founding Member, Co-Chair of Audio-Visual List Serve and School of Arts & Sciences to present.

The Taos Group, 2003 to present. Public Justice Foundation, 2004 to present.